

## Goodyear Republic of Ireland Consumer Cashback

These conditions apply to the promotion “Up to €80 Cashback & All-Season bonus when purchasing 2+ Goodyear Tyres” hereinafter referred to as “promotion”, which is organized by Goodyear Tyres UK Ltd, located 2920 Trident Court, Birmingham Business Park, Birmingham, B37 7YN, hereinafter referred to as: “Goodyear”.

### Article 1 General

1. The promotion applies from 01/11/2025 to 31/12/2025 at participating dealers (see full list of participating dealers at: [https://www.goodyear.eu/en\\_ie/consumer/promotion-hub/ireland-eu-all-season-cashback-2025-pid-5702.html](https://www.goodyear.eu/en_ie/consumer/promotion-hub/ireland-eu-all-season-cashback-2025-pid-5702.html))
2. Invoices can be registered up to 28 days after the end of the promotion (28.01.2026)
3. The value of the cashback depends on the number of tyres, rim size and seasonality:

	2/3 Tyres		4 Tyres	
	STANDARD	ALL SEASON	STANDARD	ALL SEASON
16"-17"	€ 20	€ 25	€ 40	€ 50
18"=>	€ 40	€ 50	€ 80	€ 100

4. This promotion cannot be used in combination with any other Goodyear promotion.
5. The promotion is only valid when purchasing 2 or more 16"+ Goodyear passenger car, van and 4x4 tyres.
6. Participants in this promotion must register the invoice on the website: [https://www.goodyear.eu/en\\_ie/consumer/promotion-hub/ireland-eu-all-season-cashback-2025-pid-5702/registration.html](https://www.goodyear.eu/en_ie/consumer/promotion-hub/ireland-eu-all-season-cashback-2025-pid-5702/registration.html)
7. Each private individual can only participate once with unique personal data, only 1 invoice with a maximum of 4 tyres can be uploaded per private individual.
8. This promotion only applies to purchases made in the UK and to persons residing in the UK.
9. The promotion is only valid for private individuals.
10. The promotion is not valid for companies, organizations and institutes.
11. The promotion is not valid for lease cars or company cars.
12. To be eligible for the cashback promotion, participants must have a UK bank account.

### Article 2 Data

1. To participate in this promotion, the participant must provide the following data types:
  - a. Full name
  - b. Email Address
  - c. Place of purchase
  - d. Banking details – Account name, SWIFT/BIC and IBAN
2. By participating in the promotion, participants give Goodyear permission to store their data for management purposes. Pursuant to the applicable legislation on the protection of personal data, the consumer can request access, correction, or erasure of personal data at any time and

without charge at the following address: Goodyear Tyres UK LTD, 2920 Trident Court, Birmingham Business Park, B37 7YN.

3. By participating in this promotion, participants declare that they understand Goodyear will process personal data in accordance with Goodyear's Privacy Policy, available at <https://corporate.goodyear.com/us/en/more/terms-conditions-and-privacy-policy/global-privacy-policy.html>
4. Sub processors. The following companies may process, store, or otherwise access personal data.
  - a. PRO DUCT. adres biura: ul. Chińskiej Róży 1, 02-202 Warszawa
5. The organizer of the promotion is:  
Goodyear Tyres UK LTD  
2920 Trident Court, Birmingham Business Park, Birmingham, B37 7YN

### **Article 3 Cashback payment**

1. All cashbacks are personal and cannot be exchanged for services or products. In the event of refusal or other reason for not issuing a cashback, it will be forfeited to Goodyear.
2. If, through no fault of Goodyear, a cashback is not requested within the promotion or extension period of 30 days after the end date of the promotion, the participant will lose his/her/ rights to the cashback.
3. The cashback will be paid out within 28 days after acceptance of the application.

### **Article 4 Liability and indemnification**

1. You declare that you have read and understood these conditions.
2. You acknowledge that participation in the promotion is entirely at your own risk.
3. Goodyear is not liable for any damage, direct and/or indirect, that is in any other way related to the promotion, including but not limited to:
  - a. the prizes it awards.
  - b. changing, interrupting or terminating the promotion and/or changing the prices.
  - c. the unlawful use of our systems by a third party.

### **Article 5 Copyright and cooperation**

1. If you are the recipient of a cashback, you hereby grant Goodyear permission to use your name and/or images depicting you in any communications related to this promotion.
2. You hereby grant to Goodyear the perpetual right to use your submission in any modified form. Goodyear is not obliged to mention your name if the photos are used commercially.
3. If participants upload entries, these entries become the property of Goodyear. Goodyear reserves the right to shorten, modify or remove this submission at its sole discretion without prior notice to you.

### **Article 6 Rights Goodyear**

1. Goodyear reserves the right to terminate your participation in the promotion at any time if you act in any way in breach of these terms and conditions or any applicable legal provision, without prior notice to you, without giving any reason, at its sole discretion and without Goodyear being held liable for this.

2. Goodyear also reserves the right, in its sole discretion and without prior notice, to terminate, pause or modify the promotion and/or change the promotion's prices if circumstances so require.