



Young Driver's Manifesto



The Goodyear Young Driver's Manifesto National Competition

For a chance to win a full Driving Academy Day for your school, students are required to submit a Manifesto for safer driving. Students can be encouraged to submit the Manifesto in the form of a poem, song, rap, formal document, film or other format.

This competition should be completed in pairs or small groups.

The brief for students

- Write and design a Manifesto for other new drivers talking about the importance of safe driving and learning the Highway Code.
- Ensure your entry is creative, original and motivating.
- Target your Manifesto towards others of the same age.

Measures for success

The winning entries will:

- Display in-depth understanding of safe driving issues and solutions.
- Show originality of thought and creativity.

How to enter

- Student entries should be sent to the competition address: Goodyear Young Driver Manifesto, 114-118 Parkway, London, NW1 7AN to arrive no later than 26/03/15.
- Each entry should be clearly marked with the full school name and address, teacher name and the name and age of the students. An accompanying note detailing the effort and abilities of the students can be included if required.
- All entries received will be reviewed and prizes will be awarded to the top performing entrants.
- The Driving Academy Day is to be scheduled within six months of announcing the winners.

Terms and conditions

1) The competition is open to all UK secondary school children aged between 11-14 years at time of entry. 2) Only one entry per student will be accepted. Schools may submit entries from more than one student. 3) All entries must clearly state student and teacher names, the age of the student and the full school address. 4) No responsibility will be accepted for entries lost or delayed in the post. Proof of posting will not be accepted as proof of delivery. 5) The prizes will be awarded to the entries deemed by the judges to be the most creative, original, and motivating. 6) The panel of judges will include at least one member who is independent of the promoter. The decision of the judges is final and binding and no correspondence will be entered into. 7) Winning schools will be notified in writing by 10/04/2015. 8) There is no cash alternative for any prize in this competition. 9) Entries will not be returned to schools at the end of the competition. 10) Any person requiring a list of winners should send an SAE to the competition address. 11) Goodyear reserves the right to reproduce and utilise in whole or in part the entries submitted by classes for information, publicity and promotional purposes. By entering, each class agrees to secure parental agreement and authorises the use of names and addresses of the establishment to which it belongs and the names of participating teachers and students in any information, publicity or promotional activity linked to this competition. 12) Entering this competition implies full and complete acceptance of these terms. ©Goodyear Dunlop Tyres UK Ltd. Tyre Fort, 94-98 Wingfoot Way, Birmingham, West Midlands B24 9HY



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