



Goodyear Driving Academy



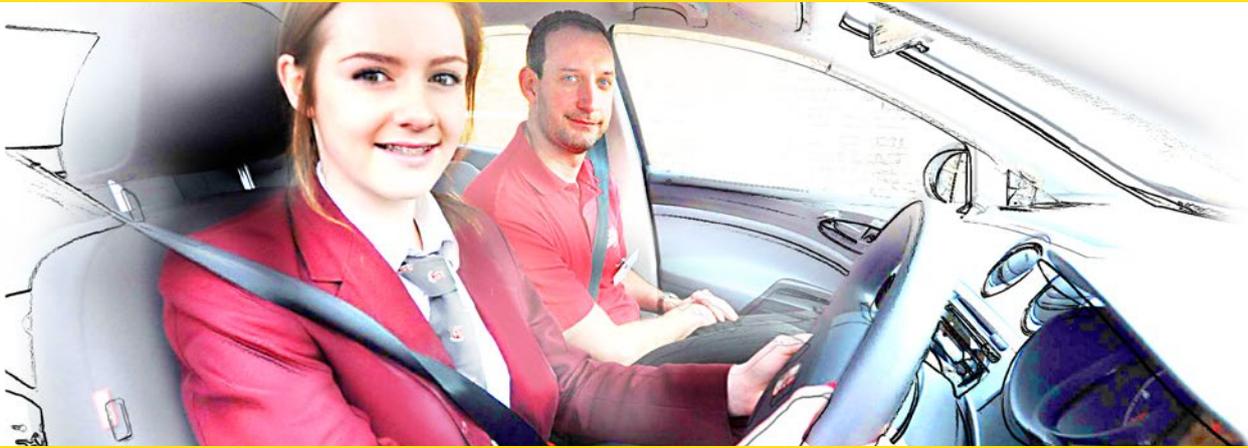
*Helping to prepare young
drivers for our roads*



MADE TO FEEL GOOD.



Introduction



About this toolkit

Over two years ago Goodyear launched a national campaign in the form of the Driving Academy to educate young people on better road safety practices with both theory and practical lessons. The Academy reached out to thousands of students across the country. Now, Goodyear is hoping to educate an even greater number of soon-to-be drivers on safe driving habits by offering a toolkit which focuses on key themes and topics that you can introduce to your students.

The hope is that the following resource pages will be used alongside the film provided, in an effort to raise awareness and create stimulating lessons.

The materials also include a **competition** encouraging students to create a Young Driver's Manifesto. The winning schools will go on to receive a visit from our fantastic Driving Academy – where students will be able to get behind the wheel of one of our specially-adapted cars and demonstrate some of the key things they have been learning in their lessons.

The materials have been developed with a panel of teaching professionals and with the support and approval of the Driving Instructors Association (DIA).

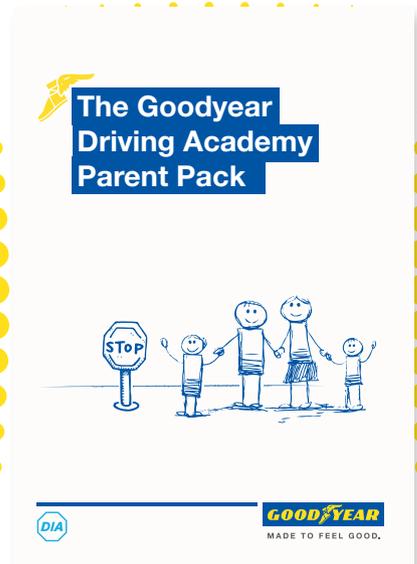
Parent Pack

As part of our commitment to road safety education, we have developed a Parent Pack (www.parents-matter.co.uk), which parents can be directed to. This pack echoes some of the key themes raised in this toolkit and can enhance any road safety instruction being delivered in the classroom.

We hope you and your students enjoy using this toolkit and would welcome any **feedback** you have in the enclosed **questionnaire**.

This toolkit covers topics including:

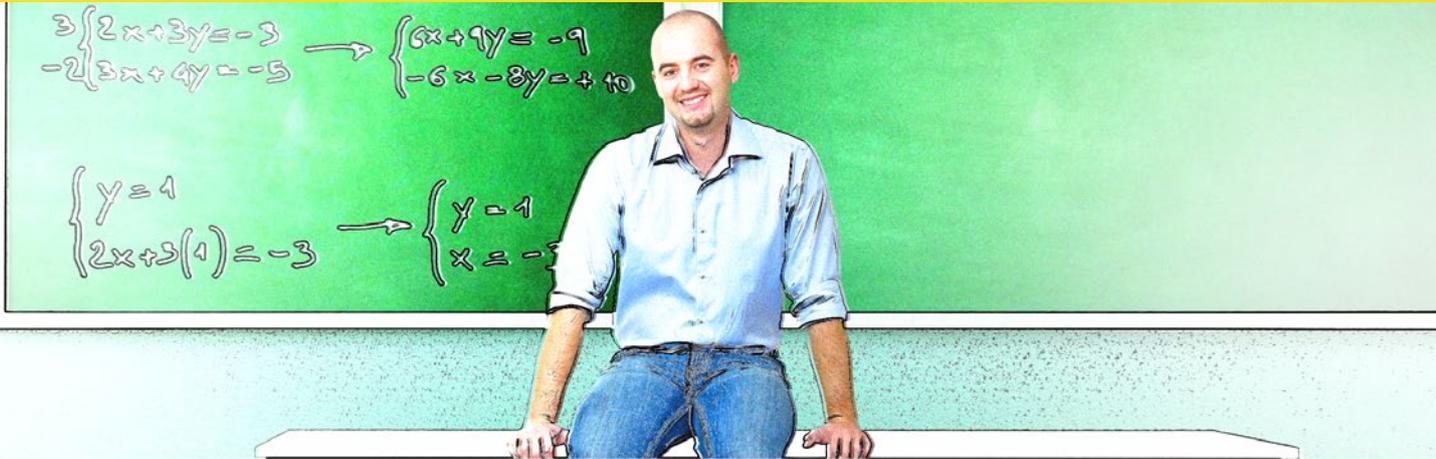
- 1> Texting while driving
- 2> Car maintenance
- 3> Speed limits
- 4> Drink, drugs and fatigue
- 5> Driving while distracted



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Teacher feedback questionnaire



1 > Which elements do you feel were most effective for the students?

Film Online Tool Resources

Comments

2 > How helpful did you find the resources?

Circle a number with 1 being 'Not useful' and 5 being 'Very useful'

1 2 3 4 5

Comments

3 > Did you include the video in your lesson?

Yes No

Explanation

4 > Have you encouraged your students to participate in the Manifesto competition?

Yes No

If not why?

5 > Which of the resources did you use?

- Texting activity
- Car maintenance worksheet
- Speed limits worksheet
- Speeding press release worksheet
- Drink/drugs vs. fatigue activity
- Distractions activity
- Facts and figures worksheet
- Theory Test worksheet

If you left any out, please explain.

6 > What improvements would you recommend?
