



TruckForce.

We're there for you, 365 days a year.





Your challenges

We're there for you whenever you need us



Your fleet is out working hard, sometimes internationally – so you require a service network that's available wherever you need it.



You've mounted your tyres, but how do you prolong their life and maximise your investment?



Not all vehicles are the same and they don't all perform the same tasks – so it's vital the correct tyres are fitted.



Wherever your vehicles are, it's important to know that they will be serviced by experts to the very highest standards.



Our solution

Introducing TruckForce

When your fleet is out working hard for you, it's good to know they have the support they need to keep going. TruckForce is our international service network, specialising in the complete life cycle management of your truck tyres. With over 2,000 partner locations across Europe's major routes, TruckForce provides assured service and a premium experience across our extensive network.



What is TruckForce?

1 International Service Network *We're there for you*

- ✓ Extensive international service network
- ✓ Over 2,000 franchise and independent partner locations across Europe
- ✓ Assured service on all major routes
- ✓ Premium experience throughout the network
- ✓ Truly international service

2 Premium Tyre Support *The right tyres for your business*

- ✓ We find the right tyre for the right application
- ✓ TruckForce partners have detailed knowledge of the Goodyear product portfolio
- ✓ Expert advice and assistance

3 Complete Life Cycle Management *As individual as you*

- ✓ Bespoke tyre management service tailored to your needs
- ✓ Comprehensive service that supports your tyre choice
- ✓ Inspecting and monitoring programme
- ✓ Regrooving and retreading service

4 Assured Service Provision *Investing in quality*

- ✓ Ensures a premium support service
- ✓ Continuing investment
- ✓ Structured audit process
- ✓ Ongoing training and development programmes
- ✓ Highest standards of customer service



The benefits for you

Peace of mind for your business

Business is tough, so any advantages you gain are vital. With TruckForce, you can give your business the edge with a support system that's second to none.

Talk to a Goodyear consultant or visit www.goodyear.com/truck today and discover how TruckForce can help your business succeed.



Expert support, wherever it's needed



Bespoke services, built around your needs



An extensive network that reduces downtime



Premium, consistent service



Tyre solutions that maximise performance and efficiency



Reduction in total cost of ownership



GOODYEAR TOTAL MOBILITY

TYRES

A range of more than 400 truck, bus and premium new and retreaded tyres.

SOLUTIONS

Proactive Solutions
FleetOnlineSolutions
ServiceLine24h
Multiple Life Concept

SERVICE NETWORK

TruckForce is Goodyear's extensive truck tyre service network, with over 2,000 locations across Europe.

FLEET

Whether your business is large or small, Goodyear Total Mobility is by your side.