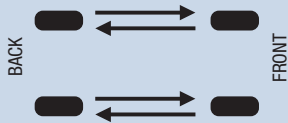


► **TECHNICAL DATA: OPTIGRIP**

Size	Load Index	Speed Symbol
205/65R15	94	H
205/65R15	94	V
215/65R15	96	V
205/60R15	91	H
205/60R15	91	V
205/60R16	92	H
205/60R16	92	V
205/55R16	91	H
205/55R16	91	V
215/55R16	93	V
215/55R16 XL	97	H
225/55R16 XL	99	V
205/50R16	87	V
205/50R17 XL	93	W
225/50R17 XL	98	W
225/45R17 XL	94	W

To get maximum benefit from your OptiGrip tyres, rotate them every 10,000 km.

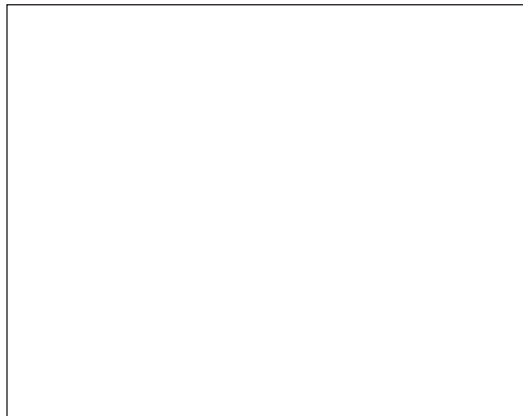


Goodyear
Luxembourg Tires S.A.
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Contact your local Goodyear supplier for tyre availability.

► **DEALER:**



► **TYRE: OptiGrip**

INNOVATION:

- Hidden Grooves
- Dual-layer Compound
- 3D Interlocking mechanism
- Directional V-shaped tread design



*After 30,000 km; Tested against 2 leading competitors, in April 2008 by TÜV SÜD Automotive, Tyre size: 225/45R17; Car: VW Golf; Report #76230122-1

► TYRE: OPTIGRIP

EXCELLENT PERFORMANCE OVER TIME

The OptiGrip tyre, with SmartWear Technology, retains excellent performance even when it's worn, because new grooves and new compound appear as the tyre wears down. The SmartWear Technology features a highly advanced tread design as well as a unique layered combination of two compounds.



As the tyre tread wears down, hidden channels below the tread surface are revealed to facilitate efficient water evacuation, enabling the worn tyre to retain its resistance to aquaplaning. The dual-layered compound ensures high levels of grip and vehicle control on wet during the tyre's entire lifetime. Tyre handling performance on dry is ensured with the 3D interlocking mechanism.



New grooves

New compound**

Interlocking system

Independent performance tests show that the new Goodyear OptiGrip performs exceptionally well and retains excellent performance even when the tyre is worn*.

► TÜV SÜD AUTOMOTIVE TEST RESULTS*

Wet performance:

After 20,000 km*

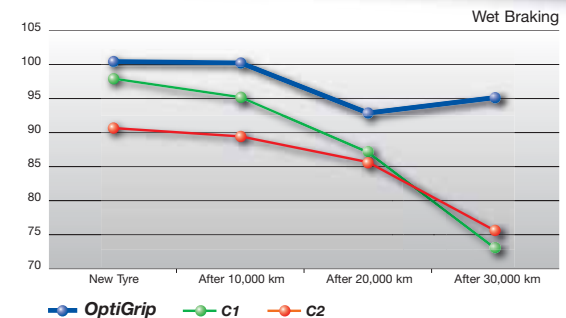
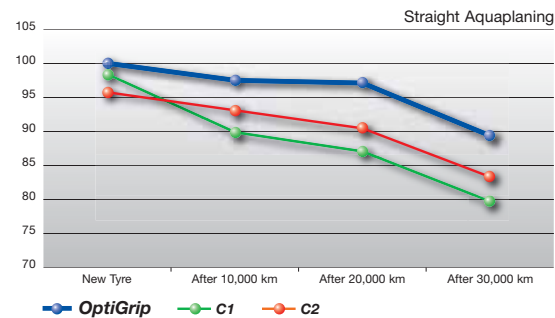
- better aquaplaning resistance than brand-new competition

After 30,000 km*

- 20% shorter braking distance
- retains twice as much control on wet
- 6% better resistance to aquaplaning



*Tested against 2 leading competitors, in February-April 2008 by TÜV SÜD Automotive, Tyre size: 225/45R17; Car: VW Golf; Report #76230122-1
**Blue only used for illustrative purpose



► FEATURES AND BENEFITS

FEATURE	ACTION	BENEFIT
Hidden grooves	<ul style="list-style-type: none"> ■ New water evacuation channels appear when the tread depth is reduced 	<ul style="list-style-type: none"> ■ Worn aquaplaning resistance
Dual-layer compound	<ul style="list-style-type: none"> ■ Top compound for tread design stiffness ■ Bottom compound for increased wet grip 	<ul style="list-style-type: none"> ■ Dry handling and mileage ■ Wet braking and handling
3D interlocking mechanism	<ul style="list-style-type: none"> ■ High tread stiffness when the tyre is new 	<ul style="list-style-type: none"> ■ New tyre handling performance
Pattern pitch sequence	<ul style="list-style-type: none"> ■ Reduced noise 	<ul style="list-style-type: none"> ■ Quiet ride