

Dealer stamp



# TRUCKFORCE

## THE FIRST PAN-EUROPEAN TRUCK TYRE MANAGEMENT NETWORK BY GOODYEAR DUNLOP

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Produced by Goodyear Dunlop Europe  
189/1204/LUX-ENG





Highly professional truck tyre specialists equipped with the most technically advanced tools throughout Europe.



TruckForce: a Pan-European truck tyre management network. Unrivalled service standards. Expert assistance and information.

# TRUCKFORCE THE FIRST PAN-EUROPEAN TRUCK TYRE MANAGEMENT NETWORK BY GOODYEAR DUNLOP

As a fleet manager or independent owner operator, you'll appreciate the absolute necessity of keeping your truck's tyres in peak condition. If you do find yourself in need of roadside assistance, you have to know that the next number you call will deliver the recovery service you require. That's why Goodyear Dunlop has introduced a Pan-European, blue ribbon series of dealerships specialising in the complete lifecycle management of commercial truck tyres including replacement, regrooving and retreading. It's called TruckForce - a 24 hour safety net for your fleet which guarantees new levels of service and, most of all, complete peace of mind.

At last, TruckForce provides you with a simplified supply chain, a one-stop shop offering all these benefits:

- An international capacity
- A cradle-to-grave concept
- Pay As You Go or PPK (Price Per Kilometre)
- Technical and management reporting with visibility
- Key Performance Indicator functionality
- Central billing option
- Intelligent Transport Solutions

## PAN-EUROPEAN TRUCK TYRE MANAGEMENT AND SERVICE

Backed by Goodyear Dunlop, one of the world's largest tyre manufacturers, TruckForce provides a Europe-wide, premium quality truck tyre service and management network to suit your own haulage applications. Its objective is to reduce a Fleet's operating costs and improve reliability by supplying Goodyear Dunlop new and Next Tread products and services.

Each TruckForce dealership is a rigorously controlled operation meeting the highest quality standards and fully committed to keeping you on the road. Goodyear Dunlop have more than 1100 service locations in 23 countries.

As a TruckForce customer, you are assured of expert advice on recommended products, on how computer monitoring can maximise the lifecycle of your tyres and on any local legal issues regarding truck tyres. When you call TruckForce, you'll be dealing with a staff of knowledgeable professionals trained by Goodyear Dunlop specialists using the most technically advanced tools available. With a comprehensive range of dealerships throughout Europe, you are never far from fast, efficient, friendly help. And remember that all work carried out is conveniently charged directly to the subscribing truck company.



Premium quality, truck tyre products from Goodyear to suit any hauling application. Fitted anywhere in the TruckForce European network.



> 24 hours a day, 7 days a week, Europe-wide roadside assistance for minor and major tyre repairs or even a complete tyre change.



> TvTrack is Goodyear Dunlop developed software which helps to optimise truck tyre performance.

## **TRUCKFORCE** THE FIRST PAN-EUROPEAN TRUCK TYRE MANAGEMENT NETWORK BY GOODYEAR DUNLOP

### **24 HOUR ROADSIDE ASSISTANCE**

TruckForce, through ServiceLine 24h, is a unique round-the-clock service, operating in 30 countries, which guarantees that wherever you are we can locate and deal with your tyre problem there and then. It makes sure you get

the right new Goodyear Dunlop tyres or retreads exactly when you need them. No matter what the problem, you can rest assured that there is a TruckForce dealership close by waiting to respond immediately to your call.

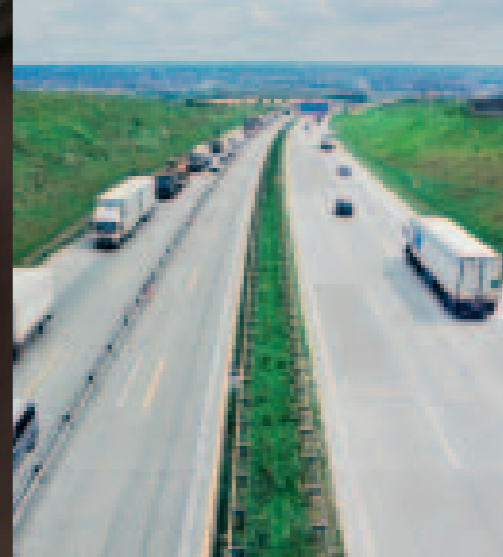
### **TvTRACK**

From the moment we fit your new tyres to the time we remove them, TruckForce's computerised TvTrack system can actively supervise your tyres on the road. It monitors truck and trailer tyre wear throughout the life of the tyre. At an early stage, it can highlight incorrect inflation, suspension defects or chassis misalignment. This means that your TruckForce dealership can make the necessary alterations early enough to significantly

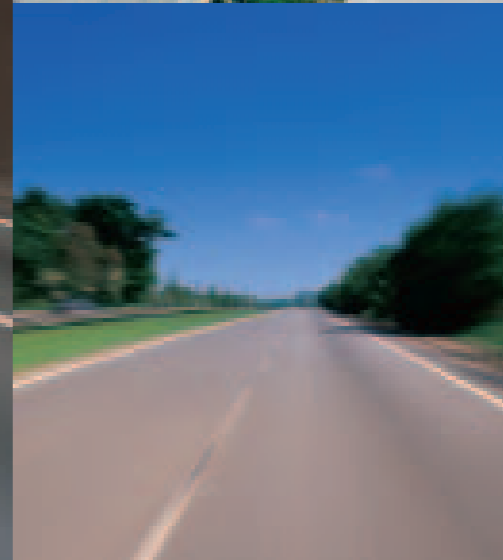
prolong your tyre's life. It also suggests tyre combinations which are most efficient for your truck, and, to allow you to fit the work into your haulage schedule, it gives advance warning regarding the appropriate times to replace your tyres. TruckForce's TvTrack system means that your Goodyear Dunlop tyres and retreads are continually controlled so that they perform consistently and reliably throughout their entire lifecycle.



> Premium quality, truck tyre products from Dunlop to suit any hauling application. Fitted anywhere in the TruckForce European network.



> Any TruckForce dealership in Europe can provide your tyres with a new tread which means many more miles of successful hauling.



> TruckForce gives you the reassurance of effective, efficient tyre control to keep you trucking across Europe with complete confidence.

# TRUCKFORCE THE FIRST PAN-EUROPEAN TRUCK TYRE MANAGEMENT NETWORK BY GOODYEAR DUNLOP

## FLEETONLINESOLUTIONS

FleetOnlineSolutions is an internet based system that solves the problem of managing and optimising tyres on a fleet of vehicles. It delivers the following features and corresponding benefits:

FEATURES	BENEFITS
Management reporting (KPI's – Key Performance Indicators)	Analysis/visibility of cost drivers
Monitoring of tyre policy	Optimum cost per km
Central billing	Reduced administrative costs
Goodyear Dunlop managed system	One-stop shopping
Regional/national/Pan-European	Borderless – ease of transactions
PAYG (Pay As You Go) – PPK (Price Per Kilometre)	Fully flexible
Internet based	Quick and easy to use

[www.fleetonlinesolutions.com](http://www.fleetonlinesolutions.com)

## GOODYEAR DUNLOP – PROVIDING INTELLIGENT TRANSPORT SOLUTIONS

With TruckForce, you are free from the dilemma of going to one source for tyres, to another for retreads and to maybe yet another for tyre service and maintenance. Instead, you have the convenience of speaking to just one single source which guarantees complete tyre management from Goodyear Dunlop trained professionals. A standardised network of the highest quality available anywhere in Europe, at any time, day or night.

Whether you operate locally, or on a Europe-wide scale, you can now run your business more efficiently and more effectively. TruckForce from Goodyear Dunlop is the complete Pan-European truck tyre management solution. Can you afford to be without it?

TruckForce always operates with these goals in mind:

- To meet the needs of a modern road transport industry
- To provide a full European coverage for tyres and and service solutions
- To have the most skilled and professional business approach with a common brand identity
- To drive down fleet operating costs making a fleet more competitive in the transport industry
- To be recognised by fleets as 'best in class' providing the most professional reliable one-stop shopping experience.