



## Press Information

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### Renault chooses EfficientGrip for electric sedan Fluence Z.E.

Geneva, Switzerland, March 2, 2010 – Goodyear is proud to announce that Renault has chosen the award winning fuel-saving tire Goodyear EfficientGrip as exclusive Original Equipment fitment for its forward-looking electric Renault Fluence Z.E.

*“Since up to 20 percent of a car’s energy consumption can be accredited to its tires, the tires’ rolling resistance level is an important parameter, especially for a battery-powered car such as the Renault Fluence Z.E,”* says Jean-Pierre Jeusette, Goodyear’s Director Tire Technology Consumer Tires for Europe, Middle East and Africa.

*“Renault came to us with the objective to present to them a tire with extremely low rolling resistance levels and – at the same time – very high levels of dry and wet performance. We are proud that the new Goodyear EfficientGrip convinced Renault. Thanks to EfficientGrip’s proven performance on the current Megane 3, Renault has selected Goodyear as exclusive tire development partner for the Renault Fluence Z.E.”*, says Jeusette.



The Renault Fluence Z.E. with Goodyear EfficientGrip tires<sup>1</sup> will first be launched in Israel and Denmark, followed by other countries. Production of the electric Renault Fluence Z.E. will kick off in the first half of 2011. The new Goodyear EfficientGrip is already available across Europe in various sizes.

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<sup>1</sup> In size 205/55R16.