



GOODYEAR **TIREOPTIX™** **DIGITAL TYRE** **INSPECTION**

[GOODYEAR.EU/TRUCK](https://www.goodyear.eu/truck)

GOODYEAR

THE IMPORTANCE OF TYRE MONITORING



Tyre monitoring is an essential part of fleet management because it helps to:

Maximise productivity: Capturing tyre data manually is time consuming and prone to human error. As a service provider, you need the best tools to deliver a professional and efficient service.

Optimise expenditure: Optimising your assets helps you reduce administrative tasks and costs, allowing you to plan your work more efficiently and service more customers.

Complete visibility: A lack of visibility can make it difficult to follow up on your customers needs. Record the job performed, avoid mistakes, capture details and ensure no information is lost.

Data collection: Fast and automated data collection is critical to optimise your service offerings and keep your customers ahead of the game.

Customer retention: Provide the best service to your fleet customers by offering full transparency, exact data and better recommendations.

Tyre monitoring can be a daily challenge for service providers.

Correct tyre inspections take qualified personnel, administrative support and thorough planning.

The solution is Goodyear TireOptix™

The digital inspection toolkit makes inspections easier to perform by helping you to identify problems, reduce errors and avoid unnecessary costs.

WHAT IS GOODYEAR TIROPTIX™ ?

REDUCE YOUR OPERATING COSTS AND WORKLOAD

Goodyear TireOptix™ is a digital inspection tool that enables you to capture tyre data accurately and efficiently with instant results.

Proactive and proper tyre management can help you not only reduce your operating costs and avoid errors in manual measuring, but it will also help you provide your customers with better recommendations and insights.

REQUIRED TOOLKIT

- Please note: Digital tread depth device and air gauge are needed.

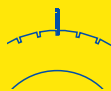
INSIGHTS AND ANALYSIS

- Inspection results and tyre condition health
- Real-time, in-app tyre alerts
- Cost-per-mile analysis
- Trend analysis
- Product benchmarking reports

FEATURES & FUNCTIONALITIES:



TYRE PRESSURE CHECK



TREAD DEPTH CHECK



TYRE WEAR CONDITION



MILEAGE



REPORTING INSIGHTS & ANALYSIS

HOW IT WORKS



STEP 1: INSPECTION

The mobile tool allows you to capture tyre data accurately and efficiently which is then transferred to the TireOptix™ application.

STEP 2: INSIGHTS & ANALYSIS

TireOptix™ will convert the data into a customised fleet report to review with your customer during the consultation.

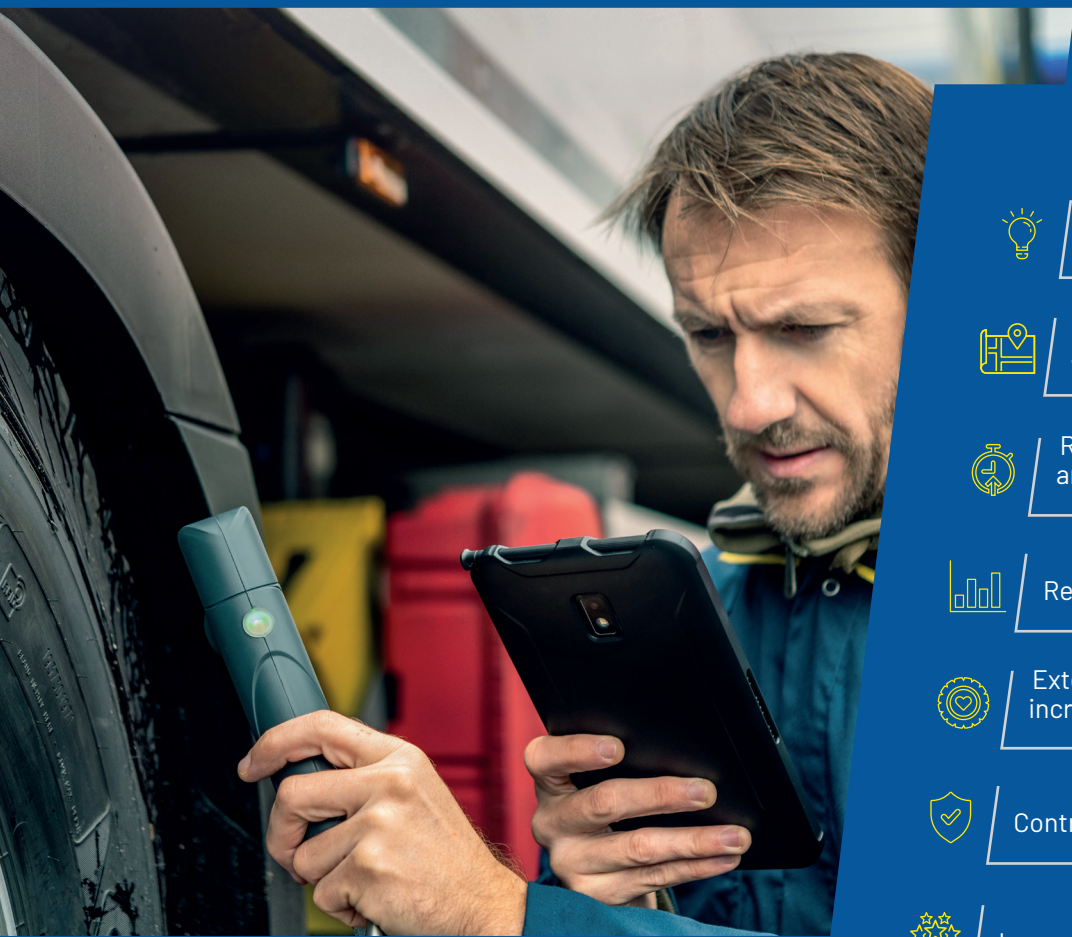
STEP 3: SERVICE ACTIVATION

Immediate issues can be promptly resolved and plans can be implemented to drive future improvements. Regular inspections and proper maintenance can help your customer optimise their costs. Allowing you to become the trusted professional consultant for fleets.

BENEFITS AND ADVANTAGES*

GOODYEAR TIREOPTIX™

OPTIMISED TYRE INSPECTIONS



Provides valuable insights



Inspection consistency across locations



Reduced vehicle downtime and breakdown costs



Reduced operating costs



Extended tyre life and increased retreadability



Contribute to greater road safety



Increased reputation

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*These benefits and advantages can be experienced by Goodyear customers but are not guaranteed.

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